1/SEC-133 Syllabus-2023

2024

(December)

FYUP: 1st Semester Examination

SKILL ENHANCEMENT COURSE

(Public Speaking)

SEC-133

(Credit-3)

Marks: 56

Time: 2½ hours

The figures in the margin indicate full marks for the questions

SECTION—A

- **1.** Answer any four from the following questions: $4\times4=16$
 - (a) What is public speaking?
 - (b) Why is body language important?
 - (c) What are the benefits of practising with mini audience?

- (d) What is communication skill?
- (e) What is soft sale storytelling strategy?
- (f) What is corporate public speaking?

SECTION—B

Answer any *four* from the following questions: $10 \times 4 = 40$

- 2. Discuss the role of etiquette as an art in public speaking.
- **3.** Explain the audience applause technique in public speaking.
- **4.** Explain the key to successful vocal delivery.
- **5.** Discuss any one technique of public speaking that you consider important.
- **6.** Explain the advantages of using audiovisual aids in public speaking.
- **7.** Explain presentation as a method of effective public speaking.
